

Curriculum Vitae

Mariia Rubtcova

Date of Birth: 08/12/1975

Current Post:

Associate Professor of Social Management and Planning, Department of Social Management and Planning, Faculty of Sociology, Saint Petersburg State University



Research interests: Manageability, Sociology of Management, Sociolinguistics, Public Opinion, Media Discourse, Multimodality, Intercultural and Cross-cultural communication, Critical Discourse Analysis.

Degrees and academic qualifications

“Specialist” (Complete higher education) in “Sociology”, Faculty of Sociology, Saint Petersburg State University, 1999 (awarded “with distinction”)

PhD (Candidate) in “Sociology of Management”, Faculty of Sociology, Saint Petersburg State University, 2001.

Doctor of Sociological Sciences (Full Doctoral Degree) in “Sociology of Management”, Herzen State Pedagogical University of Russia, St. Petersburg, 2011

Master of Pedagogical Sciences in “Management in Music and Education”, Faculty of Music, Herzen State Pedagogical University of Russia, St. Petersburg, 2013 (awarded “with distinction”)

Academic and professional posts

- 2013 on: Full Professor of Public Administration, Higher School of Economics (HSE) Campus in St. Petersburg

- 2001 on: Senior Lecturer, Associate Professor of Social Management and Planning, Department of Social Management and Planning, Faculty of Sociology, Saint Petersburg State University

- 2012 on: Member of Dissertational (Theses) Councils D212.199.15 “Social Structure, Social Institutes and Processes”, D212.199.29 “Sociology of Management”, Herzen State Pedagogical University

- 2011 on: Member of Methodical and Admissions Commission of Saint Petersburg State University ("Social studies")

- 2009-2012. Vice Director for Research of Department of Human Resource Management, Faculty of Management, Herzen State Pedagogical University

- 2008-2013. Associate Professor, Full Professor of Human Resource Management, Faculty of Management, Herzen State Pedagogical University

- 1998-2000. History teacher, secondary school № 81, Kalininsky District of St. Petersburg (classes for children with delayed mental development)

Research projects, programmes and grants (past 5 years):

- «Integrative complex of science-education-business: comparative effectiveness of models of organization and management», Saint Petersburg State University
- «Quality of Social Management», Saint Petersburg State University
- «Intellectual Networks of Creating Innovation Landscape for Knowledge-Based Economy», Saint Petersburg State University
- «Public Hearings», Archive Committee, Government of St.-Petersburg
- «Implementation of Evaluation Procedures of the Regulatory impact in the Leningrad region», State contract. Committee of Economic Development and Investment Activities, Government of Leningrad region

Publications

Selection of Books

Rubtcova M., 2010. *Sociological theory of manageability*. Saint Petersburg: Book house

Borisov A., Pruel N., Rubtcova M., 2014 *Sociology of management*. Moscow: Academia

Menshichova G., Pruel N., Rubtcova M., 2015 *Introduction in Public Administration*. Moscow: Urait

Edited Books

Demidova I., Minina V, Rubtcova M. (Ed.) 2008. *Science, education, business: vectors of interaction in modern society*. Saint Petersburg: Scythia-print.

Selection of Articles

Rubtcova, M.V. 2007. Manageability: Sociological theoretical analysis of notions. *Sotsiologicheskie Issledovaniya*. Issue 12: 32-38.

Rubtcova M.V. 2009. Controllability and Power: Correlation of Notions in Sociology of Administration. *Sociology of power*. Issue 1: 57-59; 177-183.

Rubtcova, M.V. 2011 Governability in interactions of subjects. Traditional and new practices. *Sotsiologicheskie Issledovaniya*. Issue 2: 46-53

Rubtcova M.V., Martyanova N.A, 2012. Institutional altruism in professional practice: the sociological analysis of professions of Robert K. Merton. *Vestnik of St. Petersburg State University*. Series 12. Psychology. Sociology. Education. Issue 1: 152-158.

Sanina A., Rubtcova M. 2012. National Identity as a Factor of Control of Modern Society. *The Journal of Sociology and Social Anthropology*. Volume XV Issue 3(62): 86-97.

Rubtcova M.V., Martyanov D. S. and Martyanova N. A. 2013. Professional and expert communities as subjects of management in the context of the knowledge society and deprofessionalization. *Vestnik of St. Petersburg State University*. Series 12. Psychology. Sociology. Education. Issue 1: 69-74

Rubtcova M.V., Martyanova N.A, 2014. Crisis of professional identity in the conditions of the market. *Vestnik of St. Petersburg State University*. Series 12. Psychology. Sociology. Education. Issue 1: 177-182.

Rubtcova, M., Pavenkov, O., Pavenkov, V. and Vasilieva, E. 2015. The Language of Altruism: Corpus-based Conceptualisation of Social Category for Management Sociology. *Asian Social Science*. 11 (13), 289-297. <http://dx.doi.org/10.5539/ass.v11n13p289>

Rubtcova, M., Pavenkov, O., Pavenkov, V., Martianova, N. and Martyanov, D. 2015. Deprofessionalisation as a Performance Management Dysfunction: The Case of Inclusive Education Teachers in Russia. *Asian Social Science*. 11(18), 339-349. DOI:10.5539/ass.v11n18p339

Rubtcova, M., Pavenkov, O., Pavenkov, V., and Vasilieva, E. 2015. Representations of Trust to Public Service in Russian Newspapers during Election Time: Corpus-based Content Analysis in Public Administration Sociology. *Mediterranean Journal of Social Sciences*, 6(4), July.

Rubtcova M.V., Martyanova N.A, 2015. The Identity Management Practices of Beauty-Bloggers: A Multimodal Approach to the Deprofessionalization's Analysis. *Studia Humanitatis*. № 1. 10

Reviews

Menshikova G.A., Rubtcova M.V.2001. Review of Kirdina S.G. The institutional matrix and the developments of Russia. Novosibirsk, 2001. *Sociological Journal*. Issue 1: 140-144.

Volchkova L.T., Rubtcova, M.V. 2002 Review of Tichonov A. Sociology of management. Theoretical principles. SpbGU, 2001 *Sotsiologicheskie issledovaniya*. Issue: 3:141-144

Member of editorial boards in international journals

International Journal of Business Communication, International Journal of Knowledge Management, Asian Social Science among others

Collaboration with editorial boards as external reviewer

Vestnik of St. Petersburg State University, Journal of Sociology and Social Anthropology. International Journal of Doctoral Studies, Mediterranean Journal of Social Sciences, Studia Humanitatis, among others